



Client: Client Name Removed
Website: www.clientwebsite.com
Project: Search Engine Optimization - Update
Date: January 1, 2007

Summary:

The [Client Website Name] website has seen a large increase in listings since we optimized the site in November. Before optimization, the site was mainly showing up for keywords that included "[CLIENT WEBSITE NAME]" terms. We have not only seen an increase overall, but have also seen an increase in the number of keywords currently showing visibility. Some of the keywords that the [CLIENT WEBSITE NAME] website now shows up for include: "green builders boulder colorado", "n. boulder homes for sale", and "new construction colorado". A full list of keyword listings is shown below.

Search Engines Include:

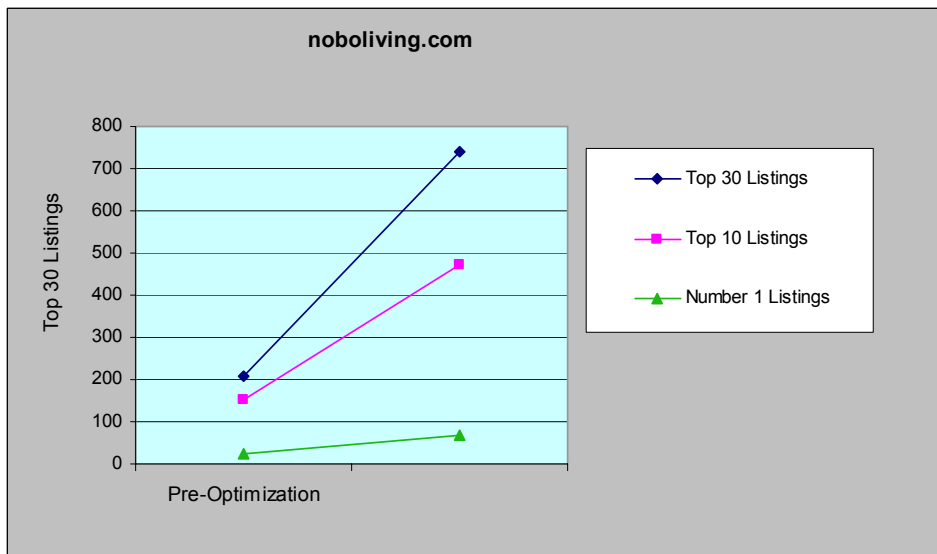
7Search, About.com, All The Web, AltaVista, AOL, Ask, Earthlink, Enhance, EntireWeb, Epilot, ExactSeek, Excite, Go, Google, Google Directory, HotBot, LookSmart, Lycos, MSN, Netscape, Open Directory, WebCrawler, Yahoo, Yahoo Directory.

Recommendations:

We expect to see continued increases over the next few months for [CLIENT WEBSITE NAME]'s keyword listings. For now, we recommend watching and monitoring the results to see when listings level off. At that time, we can continue optimization on more pages and look for other ways to increase listings.

November Totals:

# of Keywords Found in...	Pre-Optimization	January
Top 30 Listings	209	629
Top 10 Listings	153	390
Number 1 Listings	23	49



Search Engine Optimization Keywords	Pre-Optimization			January		
	Top 30 Listings	Top 10 Rankings	Number 1 Rankings	Top 30 Listings	Top 10 Rankings	Number 1 Rankings
8030 realty	0	0	0	5	2	0
boulder co homes	0	0	0	1	0	0
boulder colorado homes	1	0	0	0	0	0
boulder homes	11	3	0	1	0	0
colorado homes	0	0	0	0	0	0
green builders boulder colorado	0	0	0	29	10	2
green building boulder colorado	0	0	0	11	1	0
n. boulder homes	0	0	0	25	17	1
new homes boulder	0	0	0	7	2	1
new homes boulder co	0	0	0	5	0	0
new homes boulder colorado	0	0	0	6	2	0
new homes colorado	0	0	0	0	0	0
new homes n. boulder	0	0	0	16	9	2
new homes north boulder	12	8	1	41	32	3
north boulder homes	33	27	4	42	31	5
porchfront homes	42	32	0	44	28	1
boulder co homes for sale	0	0	0	0	0	0
boulder co housing developments	0	0	0	0	0	0
boulder co real estate	0	0	0	0	0	0
boulder colorado homes for sale	0	0	0	0	0	0
boulder colorado housing developments	0	0	0	3	0	0
boulder colorado real estate	0	0	0	0	0	0
boulder homes for sale	0	0	0	0	0	0
boulder housing developments	0	0	0	1	0	0
boulder real estate	0	0	0	0	0	0
colorado homes for sale	0	0	0	0	0	0
colorado housing developments	0	0	0	0	0	0
colorado real estate	0	0	0	0	0	0
green builders boulder	0	0	0	11	2	1
green builders boulder co	0	0	0	13	1	0
green builders colorado	0	0	0	1	0	0
green builders n. boulder	0	0	0	16	10	2
green builders north boulder	0	0	0	39	32	8
green building boulder	0	0	0	1	0	0
green building boulder co	0	0	0	2	1	0
green building colorado	0	0	0	0	0	0
green building n. boulder	0	0	0	7	2	0
green building north boulder	6	3	0	33	23	2
n. boulder homes for sale	0	0	0	7	1	1
n. boulder housing developments	0	0	0	0	0	0
n. boulder real estate	0	0	0	13	8	1
new construction boulder	0	0	0	34	23	2
new construction boulder co	0	0	0	37	24	3
new construction boulder colorado	0	0	0	37	24	2
new construction colorado	0	0	0	9	3	0
new construction n. boulder	0	0	0	32	28	4
new construction north boulder	0	0	0	40	37	5
north boulder homes for sale	0	0	0	30	24	3
north boulder housing developments	0	0	0	8	5	0
north boulder real estate	0	0	0	22	8	0
	105	73	5	629	390	49